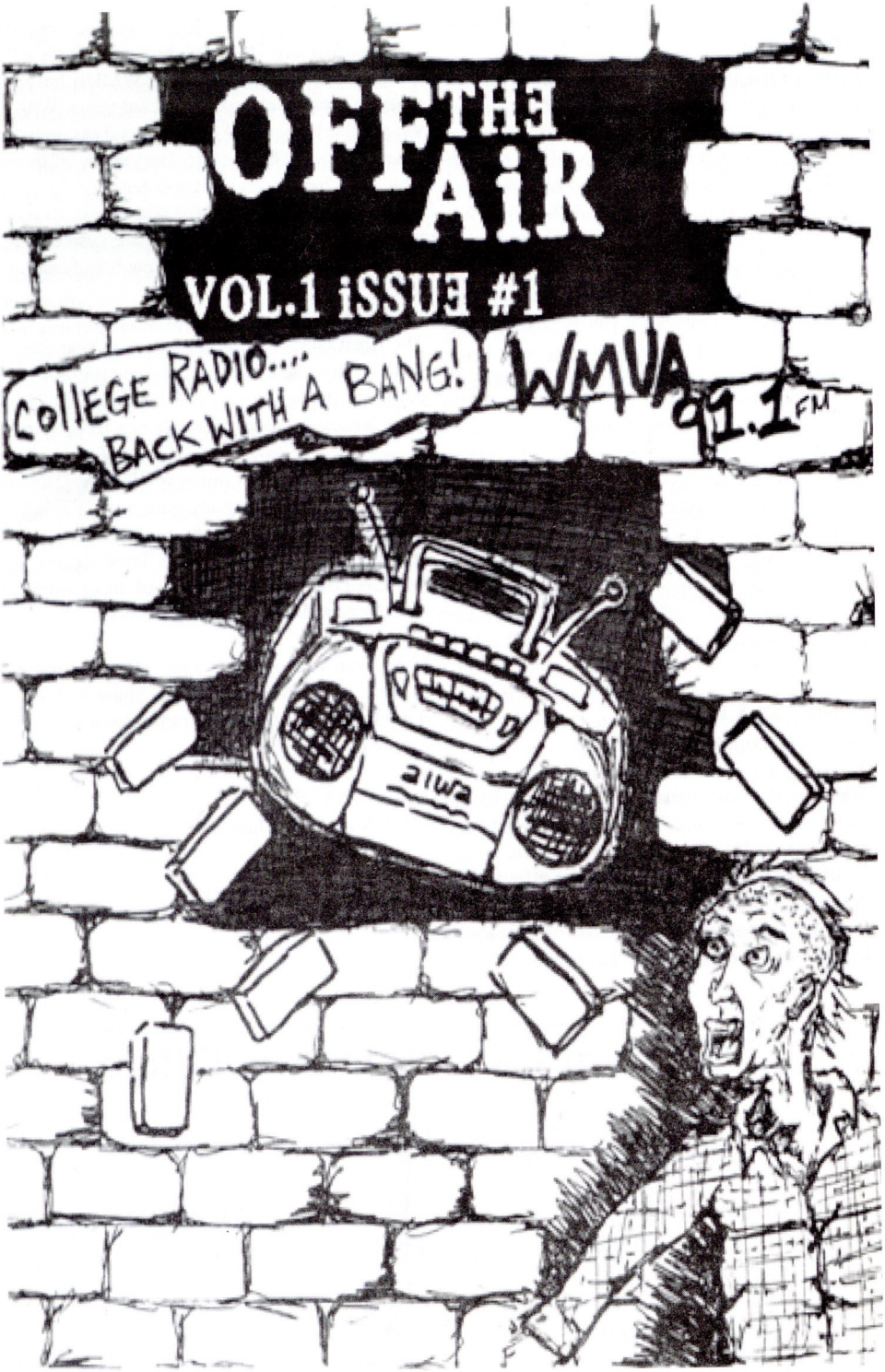
OFF THE AiR
VOL.1 iSSUE #1
COLLEGE RADIO.... BACK WITH A BANG!
WMUA 91.1 FM
aiwa

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OFF THE AIR
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Manager's Note:

Greetings friends of WMUA,

For more than fifty years, WMUA has held its own among a sea of commercial radio stations, continuously bringing you quality music from around the globe, sports and public affairs programming. Our diverse programming and block format have raised WMUA to the peak of college radio and kept us there for years.

People often say, "If it ain't broke, don't fix it." Despite this catchphrase, we at WMUA have made numerous changes in recent years. With the regular turnover of station members, new ideas are inevitable, and recently many of those new ideas have been implemented. For instance, last year we added new blocks to our programming schedule, and we are currently in the process of constructing a new broadcasting tower.

The latest change is an obvious one. Year after year we distribute our informative program guides to the people of the Pioneer Valley. This year, however, we're giving them a fresh spin.

I am proud to present our new WMUA 'Zine to you, our loyal--or perhaps even new–WMUA listeners. Inside you will find our program schedule for the spring season, interviews with WMUA DJs, music reviews, and information on college radio and WMUA events.

I hope you welcome our 'Zine with open arms as we at WMUA have. Read it. Share it. And don't forget to listen to the radio voice of UMass.

Aubrey A. Vachon
WMUA General Manager

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Programmer's note:

This Spring semester's programming brings you old favorites, existing programs you have yet to discover, and a bunch of new shows waiting for you to keep tuning in. The schedule is as varied as the UMass students and members of the community who work to bring you an array of music, sports, news, and public affairs programming that can be hard to find elsewhere on the dial.

You can tune in to WMUA 21 hours a day and depending on which weekday programming block you come across you might hear music from the other side of the globe, experimental jazz, a local rock band, or underground hip hop. I hope you enjoy this new program guide format and find it as interesting, informative, and entertaining as listening to what is on the air.

Jen Albrecht
Programmer

Editor's Note:

Hey everybody out there in Radioland. Welcome to WMUA's newest experiment in media, the expanded program guide and 'zine, Off the Air. In your hands is the product of several months of brainstorming and creative work from a dedicated group of WMUA members. It has been a while since we've put together something like this, and this issue is a trial run. Once we get used to doing it, the style and tone of this publication could change.

For this new excursion, we decided to base the publication on one central theme: college radio. College radio is one of the freest forms of mass communications in today's society, and in this issue we hope to explore the edges of the beast. There are interviews with DJs at other college radio stations that play diverse styles of music. There is a story about a search for one of early college radio's most colorful characters. There are also music reviews and interviews with bands. All of these articles demonstrate the immense devotion that college radio personnel have for music and our desire to share the music with you.

In addition, this publication will highlight the new and exciting programming on WMUA during the semester. Use the schedule included to open your mind to something new and different from our studios.

While we may not have accomplished all our goals in the first issue and this rag may yet be a little rough around the edges, it is indeed a brave step into the print medium for WMUA. If you are interested in helping with future issues or would like to let us know how you like this one, e-mail us at wmuarag@hotmail.com. Thanks for reading, and keep listening to your local college stations.

Ben Legg

Secondly, it provides some of the most interesting, non-commercial content available anywhere. So few places are left as uncontrolled as college radio; it seems the last bastion of broad good and bad taste. Our service to the community is to be as honest as we can be, and also, of course, to have fun.

BL: Going with the whole combination of good and bad taste theme, what is the oddest combination of music you've ever played?
WS: Indian film music, banjo, electro, and Chuck Mangione

BL: Excellent.
WS: Though one night we did death metal and hardcore next to John Coltrane and They Might Be Giants.

BL: I think my work is done here. I have to go write all of this down now.
WS: No you don't, you can just copy and paste or file save.

BL: Ahhh, thanks. You engineering school kids and your solutions!

Will's show, which he shares with his roommate Darren, is broadcast on Saturday from midnight onward. WRPI is 91.5 FM in the New York Capital Region and is also accessible online at: www.wpri.org.

Real Youth Music: A Brief Journey into College Radio Marketing.

As much as the Pioneer Valley poses as the nucleus of the collegiate world, there are stations to be found all over the U.S. of A and the rest of the world. A quick online search shows at least 800 stations worldwide. Some of the most powerful of these, such as WERS and WBRU are located in our own backyard, while others like Radio Heatwave of Singapore are half a world away. One thing all of these stations have in common is the need for a catchy jingle or motto or slogan. While we may be "The Radio Voice of UMass" and Amherst College's WAMH may "rock when they feel like it", some other stations have much different approaches to their catchy soundbites. Here is a list of some of the best and worst that we have found in our own searches.

WECB out of Emerson College in Boston: "Broadcasting its big corporate rock...rock stars are not dead"

Williams College Radio, Williamstown, MA: "guerilla rock for the '90s" Apparently they serve as the soundtrack for the Berkshire Liberation Front.

WRIU 90.3 out of URI in Kingston, RI: "WRIU is the sonic embodiment of the independent spirit that spurred the creation of the state (Yeah Rhode Island!)".

KUOI out of University of Idaho in Moscow, ID: "You are about to witness the strength of street knowledge." Straight from the hood, 'eh?

Dartmouth College Radio in NH: "Musical lubrication". Ohhh, slick!

KRUA at the University of Anchorage: "Tomorrow's solution today" KRUA also manufactures computer hardware.

Meanwhile in Europe...

Fréquence Banane 92.4 out of Lausanne, Switzerland: "La radio qui reveille le campus (The radio that wakes up campus)" Those wacky Swiss have a lot of fun with the banana theme of their station, as we can see from their logo.

See Frequence Bananeon the Web:
http://fb.epfl.ch/
There's some real goofiness in the places where the toilets flush backwards.

Radio UCT 104.5 out of Cape Town, South Africa: "If you are a serious bookworm and need to relax or if you are a real party animal and need to shake it all loose try the hot 104.5." If there's one thing I love, it's shaking it ALL lose.

RDU out of Christchurch, New Zealand: "A radio station" Thanks kiwis...we needed the help.

FM92.3 from Charles Sturt University in Bathurst, Australia: "The Sound of Science" Math Rock?

...and for all you indie Oz kids, University of Adelaide 101.5 is "as independent as you are"

And how can we forget our government-subsidized pals to the north, the Canadians. While they may be acres ahead of us in radio station-related publishing, they still make some interesting choices in slogan making.

University of Manitoba takes the non-commercial route to the extreme with their moniker, 'Hit Free Radio."

University of Calgary follows the lead of Williams College in its attempts at radio liberation with their slogan "Power to the People".

So there you have it, stations the world over try to be cool just like we try to be cool. Maybe in the end college radio will always have such coolness that no ame slogan will ever be able to take that away.

Sara Blackwell and Ben Legg at their dop[i]est.

What's all that racket down there?! A guide to the lower frequencies of the Pioneer Valley.

89.3 WAMH Amherst, Amherst College
"We rock when we feel like it," says the slogan on WAMH's web page. When they feel like it WAMH broadcasts steamy trendy indie rock jams and a few diverse bits including an Asian pop show and a Latin show. They've put on some good live shows in the past.

90.7 WTCC Springfield, Springfield Technical Community College
WTCC comes "at you with 2000 Watts of jammin' juice" and one of the finest mixes of music in the Pioneer Valley. With excellent jazz programming in the mornings and a diverse selection of well-done music programs at all other times of the day, WTCC is a great musical resource for the area. Some choice shows include the afternoon "Ecos del Ritmo" and "Club House" on Friday nights.

91.1 WMUA Amherst, University of Massachusetts
The sleeping giant. For more details about programming check out the HOT centerfold.

91.5 WMHC South Hadley, Mount Holyoke College
WMHC is the oldest continuously running female operated station in the country. They send eclectic batch of shows ranging from Korean pop to Christian rap.

91.7 WHUS Storrs, University of Connecticut
Huskies rock.

91.9 WOZQ Northampton, Smith College
More female-run radio? Does it get any better? WOZQ describes itself as, "...student run, estrogen powered, and able to kick ass on many levels." Lots of girl and indie rock in the day, hip-hop and dance at night. Weekends have eclectic programming including country and South African shows. Past station sponsored concerts have included Bis and Rainer Maria.

Right: Alex Only & James Danzig WMUA Haloween Bash 10/30/02

WMUA QUIZ:

What Music Block Are You??

1. Your friend asks you to go to a Pantera concert that s/he has free tickets to. You:

A) Ask if they sound like Duke Ellington
B) Grab your Pantera shirt and prepare to crowd surf
C) Refuse, so you can sit at home at listen to your CD soundtrack of Jesus Christ, Superstar
D) Say no because you have dinner plans at an Indian restaurant
E) Go because you want to be a good friend, but bring your earplugs because your ears are hurting from the Wu Tang show the other night

2. Your favorite musical device is:
A) trumpet
B) guitar
C) piano
D) maracas
E) turntable

3. The last time you sucked on a pacifier was:
A) to improve your sucking skills… in order to better your trumpet performance abilities
B) never! you were such a bad-ass you never had one
C) when you had to wake up to at 4 am this morning to change your crying baby's diaper and you put it in your mouth because your hands were full and you had no where else to hold it
D) …they don't use pacifiers where you come from
E) at the rave you went to last weekend

4. You vow to name your first child after:
A) Miles (Davis)
B) Thurston (Moore)
C) Kenny (G)
D) Tito (Puente)
E) Snoop (Dogg)

5. Your favorite article of clothing is:
A) Zoot suit
B) Your many small pins you've been acquiring at shows since you were 12….
C) flannel shirt
D) sombrero
E) UFO baggy pants/backpack

6. You own an accordion…
A) no
B) no
C) no
D) well… yes…but it was a present from my grandma!!
E) no
F) yes

7. If you were to get a tattoo, it would be of:
A) a saxophone
B) a rose… in honor of Guns N' Roses!
C) BB King's guitar Lucille
D) a yin yang symbol
E) paw prints on your chest like Eve has

8. Entiende Usted esta pregunta?
A) what???
B) what???
C) what???
D) si! por supuesto!
E) uh…what???

9. You subscribe to this magazine:
A) Jazziz
B) Spin
C) Rolling Stone
D) Anything not printed in the USA
E) Vibe

10. The bumper sticker on your car says:
A) Go Solo
B) DIY
C) I love Broadway 525, 600 minutes a year!
D) Free Tibet!
E) Legalize it!
G) Bush for Lawn Ornament

11. This quiz is:
A) swingin'!
B) rad!
C) mellow…
D) sher gut!
E) off da hook!!!

Test Results:

Mostly A's: Tune in weekdays from 9 AM – 12 PM to tap your shoes to the swinging beat of WMUA's jazz block!

Mostly B's: You're a hard rocker… whether it's indie, punk, emo, hardcore, metal and more, you would enjoy any of the rock blocks at 6:30 or 11:30 PM.

Mostly C's: You don't listen to any ordinary music…try the eclectic block weekday mornings at 6 AM, or afternoons at 2:30 PM.

Mostly D's: You've been around the world… maybe not physically, but at least through your music collection. Weekdays 12 – 2:30 PM. Be there.

Mostly E's: Britney who? You know what's going on underground, and you listen to WMUA's urban blocks at 9 PM and 1:30 AM.

Mostly F's: You can't deny it. You're a polka fan. 6 AM - Noon Saturday, 9AM - Noon Sunday.

Mostly G's: C'mon, it was a trick question! But if you insist on being that way, and you really want to know what's going on in the world and in your community, listen to the news at 5PM.

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
6-9am Sunday Morning Gospel 9am-Noon Polka Celebration Noon-1pm Focus 1-6pm Country, Blues & Bluegrass 6-9pm Search and Destroy 9pm-12am Martian Gardens 12-3am Embrace of the Darkness & Metal	6-9 AM REWIND 9-NOON THE JAZZ GARDEN NOON-2:30 PM AFRO-ROOTS 2:30- 5 PM LOCAL HOME TIME ZONE 5-5:30 PM WMUA NEWS 5:30-6:30 PM UNDERCUR- RENTS 6:30-9 PM SHEER TARA RADIO 9-11:30 PM THE DANCE REVOLUTION 11:30 PM- 1:30AM THE WAITING ROOM 1:30- 3:30 AM PIRATES AND ROBOTS	6-9 AM PLEASE STAND FOR THE PLEDGE 9-NOON TRANS-NATION- AL JAZZ CON- SPIRACY NOON-2:30 PM A LITTLE VOICE 2:30- 5 PM OCEAN OF BLUES 5-5:30 PM WMUA NEWS 5:30-6:30 PM JOANIE O'BRIEN/ GREG CANELLA SHOW 6:30-9 PM Swallow The Invader 9-11:30 PM THE RED LINE 11:30 PM-1:30AM THE LIBERATION FREQUENCY 1:30- 3:30 AM UNCOMMONLY SMOOTH	6-9 AM OBLIVION EXPRESS 9-NOON JAVA JAZZ NOON-2:30 PM TINY PLANETS 2:30- 5 PM ROCK 'N BLUES HOUR 5-5:30 PM WMUA NEWS 5:30-6:30 PM UPFRONT 6:30-9 PM ALL I WANT IS A PEPSI / UNDER THE BIG TOP 9-11:30 PM DUBHARMONIC 11:30 PM-1:30AM GROSS ARTICULATION 1:30- 3:30 AM NO NAME	6-9 AM JAZZ FLIGHTS 9-NOON JAZZ FROM BIRTH TO BEYOND NOON-2:30 PM MUSICA ATOMI- CA 2:30- 5 PM KATIE'S R&B REVUE 5-5:30 PM WMUA NEWS 5:30-6:30 PM BODY, MIND, & HEALING 6:30-9 PM KISS ME I'M IRISH & I HAVE PLAGUE IN MY MOUTH 9-11:30 PM THE KING DOM 11:30 PM-1:30AM FOR THE HATERS 1:30- 3:30 AM BROOKLYN'S FINEST	6-9 AM STAGE & SCREEN 9-NOON AFRO- EXCURSIONS NOON-2:30 PM NESIYA MUSICALIT 2:30- 5 PM BLAME IT ON THE BLUES 5-5:30 PM WMUA NEWS 5:30-6:30 PM SOCIAL JUSTICE HOUR 6:30-9 PM COKE & SYMPATHY 9-11:30 PM INSOMIAK SUPER SESSIONS 11:30 PM-1:30AM DARKNOISE 1:30- 3:30 AM LIZZY'S POWER HOUR	6-8:30am Early Bird Polka Show 8:30-Noon Polka Bandstand Noon-3pm Jen's Time Machine 3-6pm Concepto Latino 6-9pm My Mood 9pm-12am Acoustic Cafe 12-3am Technopolis

PROGRAM DESCRIPTIONS

Sunday

6-9am Sunday Morning Gospel W/ Rev. Bobby J. Wallace
Religious talk and gospel music.
9am-Noon Polka Celebration W/ Helen Szubzda
Polkas, waltzes and Obereks of today and yesteryear. including Eastern, Western, German, Slovenian, and Polish styles.
Noon-1pm Focus W/ Ken Mosakowski
A public affairs series providing weekly political commentary and debate and in-depth coverage of political issues and events often ignored by the commercial media. Produced since 1968.
1-6pm Country, Blues and Bluegrass W/ the CB&B Team
CB&B is in its 28th years of presenting the great American musical traditions. We entertain and educate listeners on the sources and influences of American music forms, mixing the music traditions of country, blues and old-timey from their earliest roots to the present.
6-9pm Search and Destroy W/Paul Koelle
Fuzzed-out garage rock-punk-new wave-and other goodies. Release yourself in a burst of sonic fury.
9pm-12am Martian Gardens W/Max Shea
Experimental, Electronic, Ambient, Minimalist, & Ethnic musics.
Solveig
Each week you'll the unique sounds of European metal, including thrash, goth, death, power, doom, and black metal. Up to date with the newest releases, but faithful to the Classics.

Monday

6-9am Rewind W/ Pat Morin
A cohesive blend of emerging and timeless music - combining folk, rock, blues, jazz and more. "College music on college radio."
9am-Noon The Jazz Garden W/Mark Gardner
A broad sampling of jazz from 1950 to the present.
Noon-2:30pm Afro Roots W/ Brandon Marger
An Exploration of the ongoing dialogue between Afro-Latin, Afro-Caribbean, and African-American musics.
2:30-5pm Local Home Time Zone W/ Mike Saari
Providing an outlet for local music, indie rock, sub-culture techno and Nero-Surrealist Psychedelic cynicism.
5:30-6:30pm Undercurrents/ Radio Active Youth
Corporate Media got you down? We broadcast news and analysis that is not usually covered by the mainstream media. Undercurrents and Radio Active Youth giving voice to the community. -Jennie Traschen
6:30-9pm Sheer Tara Radio W/ Tara Peters
Rock music for the broken hearted, and those that break things.
9-11:30pm The Dance Revolution W/ Chris Lind
11:30pm-1:30am The Waiting Room W/ Margo Dowlearn
Putting the F back in ROCK.
1:30-3:30am Pirates & Robots W/ DJ Hair Jones
The past and future of music meet and do battle under the careful supervision of an escape government test subject. Expect laughter and terror.

Tuesday

6-9am Please Stand for the Pledge W/ Matt &Ken
At least our moms listen!
9am-Noon The Transnational Jazz Conspiracy W/ T. Michael Ehlers
The free jazz diaspora
Noon-2:30pm A Little Voice W/ Tamie Vo & Trong Chu
Representing a small minority in the diverse University, all the Asian music, especially Vietnamese. The show will feature all varieties of music from Vietnam and bring news updates from Vietnam and here around the campus as well to give everyone a taste of our culture, music and knowledge about our customs.
2:30-5pm An Ocean of Blues W/Karen Tassinari Escape to an ocean of new and old blues, including waves of folk and rock, for your afternoon pleasure.

(TUES. CONT.)

5:30-6:30pm Joanie O'Brien Show/ Greg Canella Show
A weekly wrap up with either the Women's Basketball Coach or Lacrosse Coach, depending on the season, live from Applebee's on Rt. 9 in Hadley.

6:30-9pm Swallow the Invader W/Melissa Annand
It's the start of a musical dialogue. Spastic rock 'n roll and off-kilter tempos.

9-11:30pm The Redline W/ Justin Chellman
The Redline takes you on a tour of the underground - beneath the surface of regular hip hop shows. It tours through local Boston/Cambridge and New England hip hop, then takes a look at the worldwide underground to balance out the diversity of hip hop. NYC, LA, the Bay Area, the Natti, and sometimes Detroit (they apologize for D12).

11:30pm-1:30am The Leration frequency W/ Tron Atari NOISE*PUNK*THRASH* HARDCORE* ELECTRO*GRIND

1:30-3:30am Uncommonly Smooth W/ Raydiance & Sway
Join us every week for the tightest blend of hip hop, rhythm & blues and funky soul in the Pioneer Valley. Raydiance & Sway Will take you on an uncommonly smooth musical journey every week so tune your radios in and relax.

Wednesday

6-9am Oblivion Express W/Fern and Lynsey
Explore musical horizons on the Oblivion Express. Folk, rock, jazz, R&B. An eclectic mix to get your morning off to a great start.

9am-Noon Java Jazz W/ Cheryl K. & Ken Irwin
A show featuring jazz and other improvisational music.

Noon-2:30pm Tiny Planets W/ Glenn Siegel
Roots music and modern hybrids from all corners of the globe.

2:30-5pm W/Janine Cardello
No description available at press time.

5:30-6:30pm UpFront
A show highlighting social justice and diversity from a worker's perspective.

6:30-9pm All I want Is a Pepsi W/ Stacy Palozie & Under the Bigtop W/ The Ringmaster
Two different shows featuring everything from punk to ska, emo to hardcore, and more.

9-11:30pm Dubharmonic W/DJ RadDan
Deep & sexy techno grooves, mixed live by DJ RadDan.

11:30pm-1:30am Gross Articulation W/PaulD.
A turbulent and ephemeral jaunt through the many flavors of rock music, that toys with interrelated themes across them. Talk to me people...

1:30-3:30am Jacob Carter & Evan
No title or description available at press time.

Thursday

6-9am Jazz Flights W/ Hollis Wheeler
Jazz from the last century and this one, too! Hear jazz vocals, swing, and big band. So come fly with me!

9am-Noon Jazz from Birth to Beyond W/ David Gowler
Hiss, pop, and crackle to squeak and squawk.

Noon-2:30pm Musica Atomica W/ Ben Legg
Boogie down lunch time with old and new music from Brazil, Cape Verde, Angola and the rest of the Portuguese speaking world.

2:30-5pm Katie's Rhythm & Blues Revue W/ Katie Wright
ers, and practitioners of mind/body healing and spirituality.

6:30-9pm Kiss Me I'm Irish...And I Have Plague in my Mouth W/ Dan Murray
Just like a sailor, I'm married to the sea...but music is my girlfriend.

9-11:30pm The King Dom W/ CK-4
Welcome to the kingdom where all cultural music is expresses with luv and respect. West Indies style.

11:30pm-1:30am For the HATERS W/ Joel Lapointe
No descripton available at press time.

1:30-3:30am Brooklyn's Finest W/ DJ Goods
Smackin' you in the head with the freshest old skool, underground, & freestyles. Where Brooklyn at?

Friday

6-9am Stage & Screen W/ Jake D. Lewis
The only place on the radio dial for songs from Broadway, off-Broadway and London musicals! Plus movie theme songs and TV jingles, and a really witty host.

9am-noon Afro Excursions W/ W. S. Tkweme
Exploring the musical worlds of African America.

Noon-2:30pm Nesiya Musicalit W/ Rachael Dahlben
A musical journey through everything Israeli or Jewish. From the songs you've always known to up and coming sounds.

2:30-5pm Blame it on the Blues W/ Ellen Miller-Mack
Take a little walk with me for a cultural and soulful exploration of our African- American musical foundation, from here to yonder's wall.

5:30-6:30pm Social Justice Hour
Voices of Color W/ Victoria Salesman
Coming from the ALANA Affairs department at WMUA, this show gives voice to people of color on the radio.

Critical Resistance W/ Elena Botkin Levy, et al.
Critical Resistance seeks to build an international movement to end the Prison Industrial Complex (PIC). We do this by challenging the belief that caging and controlling people makes us safe. We believe that basic necessities such as food, shelter, and freedom are what really make our communities secure. As such, our work is part of global struggles against inequality and powerlessness. The success of the movement requires that it reflect communities most affected by the PIC.

Listen Up W/ Cara Bedick
A focus on women's affairs, based on UMass campus, other campuses in USA, and Amherst community.

One Love W/ Kimberly McDowell
Designed to promote diversity and bring social issues that are not usually discussed nor given enough attention to the public. It provides a forum where community members who are specialists in the area are invited to inform the public on social activism, parenthood, racism, etc. and invite the community to call in and give their views on it as well.

6:30-9pm Let it Bleed W/ Sara Blackwell
Originality is pretentious and over-rated, I'd say.

9-11:30pm Insomiak Super Sessions W/ Rise
The dopest & deepest of underground, local & political hip hop. Freestyles, Turntablism & the concert listing to get you turned on.

11:30pm-1:30am Darknoise W/ Jared Friedman
Like a monkey on speed, Darknoise brings to you techno-industrial and synthpop. Guaranteed to get your brain juices a' flowin, or make your head explode, like that guy in Scanners...

1:30-3:30am Lizzy's Power Hour W/ Lizzy Neilsen
Great music to play beer pong to

SATURDAY

6-8:30am Early Bird Polka Show W/ Mitch Moskal & Jen Moskal

8:30-Noon Polka Bandstand W/ Billy Belina

Noon-3pm Jen's Time Machine W Jen Moskal
Oldies from the 50s to the 80s.

3-6pm Concepto Latino W/ Manny Montilla

6-9pm My Mood W/ Yatsher
Smooth R&B with a slight taste of hip-hop & a fragrance of mix music.

9pm-12am Acoustic Cafe W/ Lee Larcheveque
Singer-songwriters of the 90s and today, acoustic rock and contemporary rock.

12-3am Technopolis W/ FM
We're open for business every week. For all you serious clubbers out there, this is the place to be
for your Before or After Hours. The best in House, Trance, Breaks, Drum 'n' Bass, Lounge and more- mixed up and sent out to your ears. It's all about the scene and music, so pump up the beats and enjoy.

Help Promote Your Business Through Underwriting at WMUA!
By making a tax-deductible donation to WMUA, you can help support non-profit radio, and have the name ofyour business heard throughout the Pioneer Valley! For more info, call Margo Dowlearn at (413) 545-2876, or email underwriting@wmua.org

College Radio Near & Far... Interview 2

This is an interview with the lovely Jack Loveless of WUNH in New Hampshire. He's an old friend of mine from back in our days at the Bruegger's Bagels Bake Shop. We used to work together in a 120-plus degree bakery at 4am. Due to sleep deprivation and severe heat exhaustion, we bonded into a pair of close friends. We were the Last of the Ninja Bake Masters, we pretended to smoke in the walk-in (frosty breath is fun!), and we molded the stale, over-risen pumpernickel dough into large mounds of "Dino-Poop." One night, just before Christmas, we sat down at the Holyoke Denny's for some Oreo Pie TM, bad coffee and good words.
~Mike Barrett

Name: Jack Loveless
Age: 21
Station: WUNH, 91.3FM http://www.wunh.org
Position at WUNH: General Manager (formerly Music Dir. & Ass. Music Dir.)
Tenure: 4 years

Fave Color: Charcoal
Fave Bands:
1. Mice Parade
2. The Microphones
3. Beneath Autumn Sky

Fave Catch Phrase: "No you di-int!"
Fave Sausage: Pepperoni

1.) *Why did you get involved with WUNH?*
Well, my sister was a DJ there and I visited her show a couple times when I was in high school and I decided I needed a hobby when I got into college. So I joined the station.

2.) *What's your favorite part of being part of the station?*
Getting to play music before anybody else knows about it. And knowing about music nobody else knows about, and teaching people about music they should know about.

3.) *Why did you decide to get involved in the management of the station?*
The Assistant Music Director is an appointed position by the Music Director. I was appointed by the M.D. my sophomore year. It was a natural progression to Music Director, and learning about the different aspects of the station, and without anybody else around this year that knew any of that, I decided to run for General Manager. Uncontested, of course.

4.) *Do you enjoy running the station?*
I do enjoy running the station. It's a lot to keep track of, knowing what each member of the executive board is up to and keeping up the university and community relations. Organizing concerts and things we contribute to the community, it's getting a lot more into the politics of the station, different than what my job as M.D. was, which I thought was identical to the station's concept. Being G.M. gets more into working with all parts of the station's mission, not just the musical concept.

5.) *Do you get the chicks?*
This is something I never understood- rock stars get the chicks, yet, I make them, but I don't get the chicks.

6.) *What's the worst part of being a DJ?*
A couple of things; 1) Getting up at 5:30am to do a 6-9am show. 2) Allergies from the dust off really old vinyl. (I always hated the dirty-black fingers. -MB) 3) receiving grief from angry callers when I won't play them Rammstein.

7.) *Essay Question: How now, brown cow?*
It's "Thirsty Thursday" on campus, and Frat Row is hoppin'; kids from Manch-Vegas (Manchester, NH- Ed.) are cruisin' around the Durham 500 in their bling-bling Honda Civics, bumpin' Jay-Z and Germaine Dupris from their bangin' systems. Its December, yet the "hotties" are wearing their baby t-shirts (and, by theway, they're mysteriously tan for December). And I'm simply trying to catch the bus home amongst all this mess. Home, four miles from Frat Row, zero miles from a television set showing a new episode of "Blind Date."

(Continued next page)

"Call me now," barks Ms. Cleo. "Hot bod," croons the slutty voice. "I am part of a disturbing trend," admits a victim of genital warts (or at least an actress pretending to be), who obsesses to fight her disease with a topical cream, whose side effects sound more unpleasant than the warts themselves.

You can currently find J. Lo. sailing the East Pacific Rise, sending Alvin to depths of 3,000 ft. He returns to a frosty New Hampsire on Feburary 11th.

After the Show with Divine Members of The Sheila Divine

At an opportune moment, I spoke with Sheila Divine's new drummer Ryan Dolan and semi-new guitarist Colin Decker about being in the band as they tour and travel the world. If you are from Boston or are a Sheila Divine fan, then you probably know what I'm talking about.

The Sheila Divine played the last show of their tour with Black Rebel Motorcycle Club back in November at Northampton's Pearl Street Clubroom. As expected, they played a great show, making the $8 ticket worthwhile. However, coming from a hardcore Sheila fan of two years, that may not mean much.

Since they weren't headlining, The Sheila Divine only played nine songs, a set that seemed all too short. In tiny black print on the concert ticket, their name appeared next to 8th Escape, a fresh-out-of-the-garage band from Palmer, MA. While the billing was small, the performance was not. Of the nine songs they did play, four were new, which was a nice surprise. To my own delight their set appropriately included Opportune Moment, so I was able to rest easy that night.

Guitarist Colin Decker is relatively new to the band. He joined for work on their second album, Where Have My Country Men Gone?, released in March 2001. When asked how he came to join the band, he replied, "Just like anybody else," and he's glad that he did. So far he says he has received only a "warm welcome" from his "grateful fans."

Decker's musical inspirations include Black Rebel Motorcycle Club (of course), Travis, ("the new Travis is amazing!"), Brit rock, 80's music ("there's good and there's bad...not the bad ones"), and American folk.

Drummer Ryan Dolan is even newer to the band. He has been a member since his birthday on August 15, when the other Sheila members surprised him by announcing his membership in the band onstage. Ten thousand fans sang Happy Birthday to him on that day in Louvain, Belgium. Since then, Dolan has enjoyed being able to "live his dream" and play music. He had no doubts that they would let him in the band, though, because he had been in the band Lincolnville with Decker for the previous ten years. How could they not choose him? Alas, he did have to try out for the part. While the band had planned on auditioning five people, they only listened to three. Dolan was the third drummer, and they didn't need the fourth or fifth; he was in.

Dolan's musical inspirations include American Music Club, Jeff Buckley, 11th Dream Day, and other Brit rock. Some other inspirations he mentioned were gin and tonic and Camel Ultralights, which he says, he just can't seem to quit.

If you ever get your own opportune moment to speak with any of the members of The Sheila Divine, go for it. They usually hang around after their shows, and they're very friendly, although they were much friendlier when they were barely famous a year and a half ago. Around that time, I approached lead singer and guitarist Aaron Perrino to introduce myself, and he was extremely surprised to meet a fan. However, at the recent Pearl Street show, my attempt at communication was simply the effort of just another fan. Perhaps fame has gotten to their heads, but hopefully not. After all, they may be famous in Louvain, Belgium and Boston, but more of the world has yet to rock to their sounds.

- By Rachael Dahlben

College Radio Near & Far... Interview 3

George Koumantzelis, creator of the music of Aeolian Kid, is a drummer and songwriter who hosts, "Cosmic Podunk: A Graceful Space" on WJUL, 91.5 at UMASS Lowell. George describes his music as "Ambient-Electronic/Jazz-Rock-Fusion/ Tribal-World Beat... with a whole bunch of Native American Music, too!" You can find more information about George's involvement with music, on the web: http://homepage.mac.com/aeoliankid/Personal3.html. George's enthusiasm for his art is inspiring. He graciously consented to answer a few questions I had for him.

** How does the music you have chosen, World Beat, reflect the nature of American Culture today?*
For the most part, it DOESN'T! ... It is DRAWING the culture out TOWARD IT, enriching the mainstream society with its rich undercurrents of hybrid sounds and cosmic sensibilities.

** What historical musicians have you admired?*
TOM RUSH, NEIL YOUNG, LOUDON WAINWRIGHT III, JONI MITCHELL, ELLEN McILWAIN, PJ HARVEY, BEATLES, ROLLING STONES, GRATEFUL DEAD, PINK FLOYD, JIMI HENDRIX, SANTANA et al.

** What brought you to College radio?*
"I am a DJ. I am what I play." - David Bowie. ... I love music, I have a HUGE record collection, always loved radio, and decided it would be a total waste to NOT share my music and my knowledge of the music with the community at large. ... I do NOT get paid for this! It is volunteer radio!

** What is your opinion regarding the opportunity for minority involvement in college radio?*
At U-Mass, Lowell, it is EXCELLENT and OUTSTANDING!

See here: http://www.wjul.cs.uml.edu/schedule.html

** Do you listen to WMUA.org?*
I listen to WMUA exclusively when I am driving around out in the valley, and it is programmed into my car radio as my 2nd setting. This is the first I heard that WMUA does streaming audio over the World Wide Web! Thanks for telling me. ... Now, I can listen to WMUA as I work on my computer.

His program airs every Tuesday from noon to 3PM, Eastern Standard Time. You can access WJUL on the web at; http://www.wjul.cs.uml.edu.
~ Irene Dzoiba
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Top: GearogeKoumantzelis Above: Tara Peters, Publicity Director in a Halloween costume that looks like nothing in B&W.

WMUA SPORTS

Spring is just around the corner and that means that things are heating up in UMass Sports. Join us throughout the spring as we bring you the coverage you've come to expect throughout each game, and join us each and every Tuesday from Applebee's Neighborhood Bar & Grill for the Joanie O'Brien & Greg Cannella shows. Current broadcast schedule is as follows, (time of broadcast):

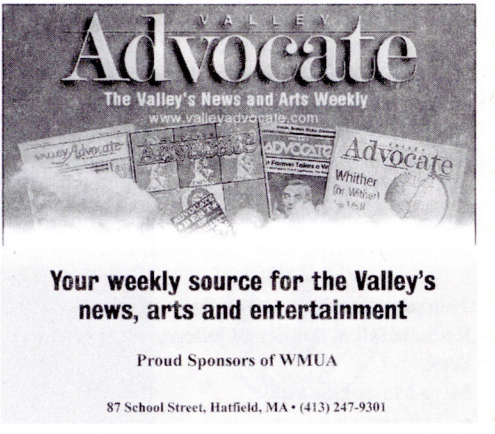
WOMEN'S BASKETBALL
Feb. 07 @ Fordham (6:30p)
Feb. 10 St. Bonaventure (1:30p)
Feb. 15 @ Temple (6:30p)
Feb. 17 @ St. Joseph's (1:30p)
Feb. 20 @ St. Bonaventure (6:30p)
Feb. 24 George Washington (1:30p)
Mar. 01 Atlantic 10 First Round @ Philadelphia - TBA
Mar. 02 Atlantic 10 Quarterfinals (TBA If Necessary)
Mar. 03 Atlantic 10 Semifinals (TBA If Necessary)
Mar. 04 Atlantic 10 Championship Game (TBA If Necessary)

MEN'S BASKETBALL
Feb. 09 LaSalle (6:30p)
Feb. 13 St. Bonaventure (6:30p)
Feb. 16 @ Temple (12:30p)
Feb. 19 @ St. Joseph's (9:00p)
Feb. 23 Fordham (3:30p)
Feb. 27 URI (7:00p)
Mar. 06 Atlantic 10 First Round @ Philadelphia - TBA
Mar. 07 Atlantic 10 Quarterfinals (TBA If Necessary)
Mar. 08 Atlantic 10 Semifinals (TBA If Necessary)
Mar. 09 Atlantic 10 Championship Game (TBA If Necessary

LACROSSE
Feb. 23 Hofstra (12:30p)
Mar. 02 @ Stony Brook (12:30p)
Mar. 09 @ Navy (11:30a)
Mar. 13 Vermont (2:30p)
Mar. 16 Brown (12:30p)
Mar. 20 @ Albany (2:30p)
Mar. 23 Hartford (12:30p)
Mar. 29 @ Penn St. (12:30p)
Apr. 06 UMBC (12:30p)
Apr. 13 @ Yale (12:30p)
Apr. 17 Harvard (2:30p)
Apr. 20 @ Georgetwon (12:30p)
Apr. 26 @ Syracuse (6:30p)
May 04 Rutgers (12:30p)
May 11/12 - NCAA First Round (TBA If Necessary)
May 18/19 - NCAA Quarterfinals (TBA If Necessary)
May 25-27 - NCAA Final Four (TBA If Necessary)
As always, stay tuned to WMUA for any late-breaking updates or changes.

ATLANTIC 10 SHOOTOUT
The Atlantic 10 and Action Sports America present the annual Atlantic 10 Shootout. Each year, teams of 2 players from all of the Atlantic 10 schools compete for bragging rights. One lucky co-ed team will get to represent their respective school in the finals at the Atlantic 10 Tournament in Philadelphia and have a chance to win $10,000, while the all male and female teams will win round-trip tickets on US Airways.

WMUA is proud to be a sponsor of the Atlantic 10 Shootout here at UMass, and we hope you'll join us, as we will be spinning and mixing up live music all throughout the event.



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